



## Update Report from Youth Business International

### Grantee details

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### Purpose of the Grant and its Anticipated Benefits

Youth Business International were awarded £10,000 from The Company of Management Consultants' Charitable Fund in May 2018 to assist in funding our quality assurance work across our global membership. It was agreed that this money would be used to fund Accreditation assessment visits in 2018, to be conducted on a pro bono basis by nominated consultants from the Worshipful Company of Management Consultants (WCoMC).

The accreditation process has been designed to strengthen and sustain the quality and integrity of YBI members. Through using third-party assessors and an independent accreditation committee, YBI accreditation represents transparency and impartiality. Please refer back to our original application for further information.

### Results Achieved from May 2018 to December 2018


Since receiving this valued grant from WCoMC Charitable Fund in May 2018, a total of six Accreditation assessment visits have taken place, with three assessment reports presented at the October 2018 YBI Accreditation Committee meeting, and three reports presented at the subsequent meeting on 6<sup>th</sup> December 2018.

**Assessment of pre-accredited member, Adie (France), 31<sup>st</sup> August and 4<sup>th</sup> September 2018:** Professor Robert Fonteijn conducted this visit in two parts. Firstly, he spent a day with Adie at their Head Office in Paris, which saw him meet with key staff members and one of Adie's major donors - Citi Bank. Secondly, Robert spent a further day with a Regional Director at a regional Adie office in Lyon. Being able to visit two locations as part of one assessment has been enlightening and provided some insight into how Adie can provide





<p>national coverage through the combined efforts of the Head Office and 13 regional offices.</p> <p>As well as being able to validate the strength of Adie’s operations (they are one of the transformative YBI members, having supported more than 20,000 clients in 2017), Robert’s visit has helped us re-engage Adie with YBI, and build stronger relationships between key staff members following a some role changes on each side. In fact, as a result of the progressive conversations that were initiated by Robert, Adie have subsequently invited YBI’s Director of Network Members to Paris to continue the discussion on 19<sup>th</sup> December 2018.</p>	<p><b>Member name</b> Adie</p> <p><b>Country</b> France</p> <p><b>Date joined YBI</b> 2015</p> <p><b>Website</b> <a href="http://www.adie.org/">www.adie.org/</a></p> <p><b>Assessor</b> Robert Fonteijn</p>
<p><b>Outcome:</b> Following a presentation of the report by Robert Fonteijn to YBI’s Accreditation Committee, Adie have been awarded a <u>five-year, Unconditional Accreditation status</u>. This is the maximum accredited term that YBI is able to grant and is testament to the strength and potential of the member.</p>	

<p><b>Re-assessment of accredited member, Aliança Empreendedora (Brazil), 14<sup>th</sup> - 18<sup>th</sup> September 2018:</b> Doctor Bob Harris carried out a re-assessment of our member in Brazil in September 2018, as their previously awarded unconditional status for three years was due to expire. Bob flew initially to Sao Paulo, where he met with the regional team and some young entrepreneurs who had been supported through the services provided by Aliança Empreendedora. He then proceeded to Curitiba (where the Head Office is located), where he was hosted by the organisation’s CEO.</p> <p>Bob was very impressed by how Aliança have tackled the physical challenge that they face in relation to the sheer size of the country, which is largely down to their adoption of digital to connect entrepreneurs with mentors and trainers who are geographically far away. Other key takeaways for Bob are linked to the strong presence of ethical values and accountability within Aliança.</p> <p>Aliança have taken on board some important recommendations from Bob in terms of enhancing the quality and impact of their mentoring programme, and the visit also provided a platform for the member to offer some thoughtful feedback to YBI in relation to their membership experience. This has led to several follow up actions on the part of YBI which we have already implemented to improve the Accreditation process (e.g. by hosting introductory phone calls between members and Assessors prior to a visit taking place).</p> <p>Upon receiving news of the outcome of the assessment visit, Aliança’s Co-Founder and CEO remarked “<i>This is amazing news - we are very excited and honoured to be part of this fantastic network</i>”.</p>	 <p><b>Member name</b> Aliança Empreendedora</p> <p><b>Country</b> Brazil</p> <p><b>Date joined YBI</b> 2013</p> <p><b>Website</b> <a href="http://aliancaempreendedora.org.br">aliancaempreendedora.org.br</a></p> <p><b>Assessor</b> Bob Harris</p>
<p><b>Outcome:</b> Bob presented his report to the Accreditation Committee on 12<sup>th</sup> October 2018, and Aliança Empreendedora was subsequently award a <u>five-year Unconditionally Accredited status</u></p>	



<p><b>Assessment of pre-accredited member, Corporacion Minuto de Dios (Colombia), 17<sup>th</sup> - 20<sup>th</sup> September 2018:</b></p> <p>This assessment was conducted by Gia Campari; due to her knowledge of Latin America and her fluency in Spanish (CMD is one of the few YBI members that cannot communicate in English), she was very well placed to take on this challenge. Due to only running their entrepreneurship programme in Bogota, this visit occurred solely in the capital city. Through information provided by staff and volunteers, Gia is of the opinion that the resource raising strategy of CMD is the “<i>most comprehensive and effective</i>” that she has seen. She was also especially impressed with CMD’s specialism in socio-psychological support, which is indeed quite unique to the network. These two areas have been flagged as potential expertise sharing opportunities with the network, and there will be follow up to explore the possible ways in which we could disseminate this knowledge.</p>	<div style="text-align: center;"> <p><b>CORPORACIÓN MINUTO DE DIOS</b></p> </div> <p><b>Member name</b> Corporacion Minuto De Dios</p> <p><b>Country</b> Colombia</p> <p><b>Date joined YBI</b> 2014</p> <p><b>Website</b> <a href="http://www.minutodedios.org">www.minutodedios.org</a></p> <p><b>Assessor</b> Gia Campari</p>
<p><b>Outcome:</b> This third report which was presented to the Accreditation Committee in October 2018 also obtained the highest possible outcome of <u>Unconditional status for five years.</u></p> <p><b>Photo:</b> Assessor Gia Campari, with young entrepreneurs who have been supported by CMD (Colombia), Bogota, September 2018</p>	

<p><b>Re-assessment of accredited member, Keren Shemesh (Israel), 15-17<sup>th</sup> October 2018:</b> This assessment was conducted by long-time Worshipful Company member, but first time YBI Assessor, Malcolm Green. Malcolm was recommended to us by Advisor to the Accreditation Committee, Bob Harris, as suitable for this assignment given his extensive and relevant experience working with not-for-profit organisations, and including in the West Bank and Israel.</p>	<div style="text-align: center;"> <p><b>קרן-שמש</b> </p> <p>פתאום הכל מתחבר</p> </div>
<p>Malcolm’s visit was able to explore the organisational progress that had been achieved towards addressing the recommendation that was made in Keren Shemesh’s previous assessment report, back in</p>	<p><b>Member name</b> Keren Shemesh</p> <p><b>Country</b> Israel</p> <p><b>Date joined YBI</b></p>



<p>2015: that it needed to diversify sources of income. Encouragingly, Malcolm has been able to report considerable efforts made in this area so far, but recognising that there is still plenty more that can be done to cement the financial sustainability.</p>	<p>2007 <b>Website</b> <a href="http://www.ksh.org.il/">www.ksh.org.il/</a> <b>Assessor</b> Malcolm Green</p>
<p><b>Outcome:</b> In line with the above, Malcolm’s recommendation to the Accreditation Committee on 6<sup>th</sup> December 2018 was that Keren Shemesh be <u>Unconditionally Accredited</u> for three years, and the Committee agreed with this recommendation.</p>	

<p><b>Assessment of pre-accredited member, Habitat (Turkey), 30<sup>th</sup> October - 1<sup>st</sup> November 2018:</b> Experienced YBI Assessor, John Pulford, who has previously conducted assessments of YBI members in Bangladesh and Tanzania, visited the YBI member in Turkey at the end of October. In particular, his assessment focussed on reviewing Habitat’s flagship entrepreneurship programme ‘iMECE’ which is funded by UNHCR to provide entrepreneurship training for Syrian refugees in nine cities across Turkey.</p> <p>Whilst John’s assessment has revealed exemplary delivery of this programme (for which there is undeniably a huge need, with 4 million registered Syrian refugees in Turkey), he has not been able to recommended unconditionally accredited status for the following reasons: 1) there is a need for an independent Board with strategic authority to be introduced, and 2) in the absence of recently produced audited accounts, Habitat should commission an annual audit and ensure the resulting report is publically available.</p> <p>Habitat, which aspires to a goal of achieving international standards, recognises these points and has already taken steps towards the conditions detailed in John’s report.</p>	<div data-bbox="1098 734 1426 808" data-label="Image"> </div> <p><b>Member name</b> Habitat <b>Country</b> Turkey <b>Date joined YBI</b> 2016 <b>Website</b> <a href="http://habitatkalkinma.org">habitatkalkinma.org</a> <b>Assessor</b> John Pulford</p>
<p><b>Outcome:</b> The Committee agreed with John’s recommendation was for <u>Conditionally Accredited status for 12 months</u>, subject to Habitat addressing the points names above.</p>	

<p><b>Re-assessment of accredited member, MicroLab (Italy), 12-14<sup>th</sup> November 2018:</b> Like the Habitat assessment, the assessment of MicroLab was also conducted by an experienced YBI Assessor, John Corneille. John started his visit MicroLab’s HQ in Turin, and subsequently travelled to the newly opened regional MicroLab office in Naples. MicroLab plan to open additional regional offices in due course as part of their goal of achieving national coverage of Italy, and in particular providing access to their services in rural/more remote areas of the country.</p>	<div data-bbox="1066 1659 1329 1843" data-label="Image"> </div>
	<p><b>Member name</b> MicroLab <b>Country</b></p>



<p>The assessment was well-timed in the sense that it took place just before a key member of staff was leaving the organisation. John was therefore able to meet with the replacement Programme Manager, involved her in the Accreditation process, and provide some context to MicroLab's working relationship with YBI.</p> <p>John's assessment was overall positive, with a recommendation that MicroLab should continue to develop a strategic plan to accompany their expansion efforts, and that a risk log should be introduced to monitor the associated challenges that this project could pose.</p>	<p>Italy <b>Date joined YBI</b> 2013 <b>Website</b> <a href="http://permicro.it/">http://permicro.it/</a> <b>Assessor</b> John Corneille</p>
<p><b>Outcome:</b> MicroLab was <u>Unconditionally Accredited</u> for three years.</p>	

With thanks to the valuable support from WCoMC, the YBI Network now comprises 37 members (out of total of 53) that have achieved Unconditionally Accredited membership.

## Allocation of funds

For all the assessment visits stated above, the grant from WCoMC Charitable Fund contributed £5,000 toward the cost of flights, accommodation, taxi travel, vaccinations and meals for Assessors. The remaining £5,000 has been allocated to YBI staff costs, to cover the time required from the Director of Network Members, the Network Members Manager and the Network Members Officer in supporting Assessors, leading logistical arrangements, and liaising with YBI members in order to facilitate these visits.

## Next steps

We have already commenced planning for three more assessment visit which will take place at the start of 2019. These include:

- Assessment of pre-accredited member, ideaLab (Mozambique) - to be conducted by WCoMC Assessor, Jeff Herman in February 2019.
- Assessment of pre-accredited member, Fate Foundation (Nigeria) - to be conducted by first-time Assessor, Chris Sutton, in March 2019.
- Re-Assessment of accredited member, Futurpreneur (Canada) - to be conducted by Bob Harris, timings TBC.
- Re-Assessment of accredited member, Virgin Startup (UK) - assessor and timings TBC.

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## Declaration by Grantee

I confirm that the information in this report is correct. YBI will be pleased to provide any additional information as requested by The Trustees to demonstrate the benefits achieved by, and impact of, the grant:

*The Company of Management  
Consultants Charitable Fund*

Registered Charity No 1059212



ybi | Youth  
Business  
International

**Name:**

**Date:**

12/12/2018