CMCE – Report for WCoMC newsletter April 2020

The Centre for Management Consulting Excellence is the learned society for all who are interested in management consultancy, started by the Company, but open to all.

At present it is not a membership organisation, but all Company members are notified of our events and activities as a matter of course, and the Centre’s newsletter has a much wider circulation. The Centre has its own web site at [www.cmce.org.uk](http://www.cmce.org.uk) so log onto this for up to date news. And you can also follow us on LinkedIn at <https://www.linkedin.com/company/centre-for-management-consulting-excellence/?viewAsMember=true>

Developing the Centre is a team effort (there are currently some 10 members of the Company actively involved in roles supporting its development and many others have been involved over the last 2 – 3 years) so set out below are some of the activities we are currently undertaking to which you may like to contribute. Clearly much of this is uncertain or on hold with the current measures to contain the corona virus, but business as usual will be resumed as soon as possible.

Showcases

We run evening seminars called Showcases which feature leading edge thinking of interest and value to management consultants. Our most recent one was on robotic process automation in March. We hope to resume these in September.

Consulting Research Conference

Our inaugural Consulting Research Conference held last November was a great success. Proceedings are now available on the CMCE web site at <https://www.cmce.org.uk/sites/default/files/2020-03/CMCE%20conference%20proceedings%202019%20for%20web%20small.pdf> and this year’s is scheduled for November 10. The Conference features presentations by winners of this year’s Consulting Research Awards, awarded by the Centre for outstanding research of value to management consultancy. Assessors are drawn from among Company members.

Knowledge bank

We continue to build our online Knowledge Bank as part of our web site. We are looking for members who are national subject matter experts to look after specific subject domains.

Projects

We have two projects in hand at present:

* **The value add that consulting firms bring to the consultant-client relationship**. The first stage of research has been completed on this, and we hope to have a consultation on this as soon as circumstances allow.
* **What does management consultancy want from academia?** There will be a survey to capture practitioner and corporate views on this and the preliminary results will be presented at the annual conference of the British Academy of Management in September. We will be inviting members of the Company to respond to the survey in due course.

If you would like to know more or to become part of the CMCE development team please contact Calvert Markham (calvert.markham@cmce.org.uk)